



Daktronics

Founded in 1968, Daktronics has become the world leader in programmable display systems, electronic scoreboards, billboard advertising, and transportation signage, along with campus, civic, worship and convention communications displays. Additionally, they produce time-keeping systems that are utilized at events ranging from youth leagues to nationally televised sporting events.

In 2006, McPhee Electric, Ltd. began servicing billboard displays in the central and southern Connecticut market for Daktronics and was quickly recognized as one of their premier service contractors. A small group of McPhee electricians were given advanced training that allows them to service and maintain all of the displays that Daktronics currently produces with a few technicians receiving training on the advanced display systems. This group of technicians, who are dispatched from our Farmington, CT office, are expected to provide immediate response when an issue has been detected on a display and are tasked with diagnosing and correcting the problem in the shortest amount of time possible.

In 2008, McPhee was certified as an Authorized Service Contractor for Daktronics in the northeast region which expanded service area to include portions of New York,



Massachusetts, and Rhode Island. The McPhee technicians are qualified to act as the on-site Daktronics representative for the commissioning of newly installed displays at facilities throughout our region. Since 2011, our technicians have supplied the labor necessary for the pre-game start-ups and event support during the University of Connecticut home games at Rentschler Field.

Continued training has allowed our service technicians to provide the support that Daktronics requires at West Point Academy, Mohegan Sun Casino, Webster Bank Arena, CVS Pharmacy, and Gillette Stadium, along with some of the tallest billboards in the northeast.

Market:

High Tech & Life Science

Date:

Ongoing

Location:

Various Sites